

Offerings	Presenting Partner (Exclusive)	Platinum Partner (2 Nos)	Gold Partner (3 No's)	Silver Partner (4 No's)
Status	Exclusive branding and Status as Presenting Partner	Branding and Exclusive status as Platinum Partner	Branding and Status as Gold Partner	Branding and Status as Silver Partner
Exhibit Space	36 sqm	27 Sqm	21 Sqm	18 Sqm
Inaugural & Opening Ceremony	Part of Inaugural address/Keynote	NA	NA	NA
Speaking Slot at the conference	1 Keynote Slot + 1 Moderator Slot + 1 Panelist Slot (Total 3)	1 Keynote Slot + 1 Panelist slot (Total 2)	1 Keynote/Panelist slot	1 Panelist Slot
Press & Media Engagement: Digital/TV	CXO interview and booth coverage	Booth coverage	Booth coverage	NA
Print & Press – Newspapers & Magazines	CXO interview and company write-up and logo	Company write-up and logo	Company logo	Company logo
Thought Leadership Awards & Networking Night (Day 1)	Opening Remarks/ Vote of Thanks + Exclusive Networking + 20 VIP Invites	Networking + 10 VIP Invites	Networking + 5 VIP Invites	Networking + 2 VIP Invites
Startup Awards (Day 2)	Opening Remarks/Vote of Thanks + Speed dating with startups	Speed Dating with startups	Speed Dating with Startups	Speed Dating with Startups
Business Lounge Access (Meeting Table bookings @ INR 2000 for 30 mins)	6 complimentary meetings (30 mins each - 2 days)	4 complimentary meetings (30 mins each - 2 days)	2 complimentary meetings (30 mins each - 2 days)	1 complimentary meeting each day
IoT India Congress App benefits	Partner Logo branding on the main page of App + Partner video playback	Partner Video playback	Partner Video playback	NA
IoT India Congress App	Pre-fix meetings at the event with customers	Pre-fix meetings at the event with customers	Pre-fix meetings at the event with customers	Pre-fix meetings at the event with customers
Delegate Passes for the Conference	15	10	5	2
VIP passes for the Expo	200	100	50	25
Standeers will be placed at strategic locations (standees to be provided by the partner)	4	3	2	1
Logo presence on the Invitation cards for attending the show	Yes (exclusively)	Yes (exclusively)	Yes (along with the other partners)	Yes (along with the other partners)
Logo as Partner on event website	Top banner visibility as Presenting Partner on IoT congress website with a hyperlink to your website Logo on partner page till the event	Visibility as Platinum Partner on IoT congress website with a hyperlink to your website Logo on partner page till the event	Visibility as Gold Partner on IoT congress website with a hyperlink to your website Logo on partner page till the event	Visibility as Silver Partner on IoT congress website with a hyperlink to your website Logo on partner page till the event
Conference Backdrop - with partner logos	Yes (exclusive)	Yes (exclusive)	Yes (along with the other partners)	Yes (along with the other partners)

Name & logo in all the event promotion advertising	Yes, on relevant promotions	Yes, on relevant promotions	Yes, on relevant promotions	Yes, on relevant promotions
Logo on e-mailers, thank you email to attendees	Yes	Yes	Yes	Yes
Visibility in Show Directory	1 double spread colour advertisement (Inside Front Cover OR Inside Back Cover)	1 full page colour advertisement (Special Position - page1, 3, 5)	1 full page colour advertisement	1 full page colour advertisement
	Company profile	Company profile	Company profile	Company profile
	Exclusive Logo presence on the "Thank You partners" page	Exclusive Logo presence on the "Thank You partners" page	Logo presence on the "Thank You partners" page	Logo presence on the "Thank You partners" page
Visibility in Post Show Report	Logo presence as Presenting Partner	Logo presence as Platinum Partner	Logo presence as Gold Partner	Logo presence as Silver Partner
	Write up about company	Write up about company	Write up about company	Write up about company
Collaterals [eg: Company Brochures]	Collaterals will be kept at Registration Counter	NA	NA	NA
Cost of Partnership Package	INR 26 Lacs	INR 20 Lacs	INR 15 Lacs	INR 10 Lacs
*GST as applicable				

Conference Track Partner (6 Nos) - Cost INR 7 Lacs / 14000 USD

The partnership provides unique opportunity of visibility to grab attention and brand recall. Brand logo will be carried in all the relevant marketing collaterals, branding panels.

The deliverables are as follows:

- One Keynote speaking slot and panellist slot at a relevant track in the conference (10 minutes)
- Five delegate passes for attending all conference tracks during the expo
- Partner's logo will be included in all the relevant collaterals produced by the organizers in print and on digital domains for IoT India Congress 2018
- Booth space optional 9 sqm
- Partner's logo as "Conference Track Partner" will be:
 - displayed on IoT India Congress website with a hyperlink to your website
 - displayed on the branding panels at the exhibition and conference venues
 - displayed on the conference backdrop
 - displayed on the exhibition invitation cards
 - printed in the post-show report & next edition brochure

Industry Reception Partner for Thought Leadership Awards (Exclusive) - Cost: INR 10 Lacs / USD 20000

The Industry Reception along with Thought Leadership Awards is an excellent opportunity to maximise visibility to reinforce your corporate identity amongst most influential leaders of industry. It encourages interaction amongst the participants including exhibitors, partners, speakers, delegates, invitees, media and an impressive list of who's who in the industry.

The deliverables are as follows:

- One speaking slot at the conference track
- Three delegate passes for all the conference tracks running during the expo
- Partner may run a corporate video presentation during the reception
- Partner may distribute their literature during the reception
- Partner's brief profile will be printed in the industry reception invitation cards
- Partner's logo will be included in all the relevant collaterals produced by the organizers in print and on digital domains for IoT India Congress 2018
- Partner's logo as "Industry Reception Partner" will be:
 - displayed on IoT India Congress website with a hyperlink to your website
 - displayed on the branding panels at the entrance and on the backdrop at the reception venue
 - displayed on the thought leadership award ceremony backdrop
 - displayed on the reception invitation cards
 - printed in the show directory
 - printed in the post-show report & next edition brochure

Lanyard Partner (Exclusive) - Cost: INR 6 Lacs / USD 12,000

Attractive Lanyards will be distributed to visitors, invitees, media, conference speakers, delegates, partners and exhibitors on all days. Partner will gain high visibility at the venue with the name / logo prominently displayed on each Lanyard. An excellent medium to attract visibility and make your presence felt with every attendee.

The deliverables are as follows:

- Exclusive branding of company as "Lanyard Partner".
- One speaking slot at the conference track
- Two delegate passes for all the conference tracks running during the expo
- Partner's logo will be included in all the relevant collaterals produced by the organizers in print and on digital domains for IoT India Congress 2018
- Partner's logo as "Lanyard Partner" will be:
 - displayed on lanyards
 - displayed on IoT India Congress website with a hyperlink to your website
 - displayed on the branding panels at the exhibition and conference venues
 - displayed on the conference backdrop
 - displayed on the exhibition Invitation cards
 - printed in the show directory
 - printed in the post-show report & next edition brochure

Delegate Kit (Bags, Writing Pads, Pens) Partner (Exclusive) - Cost: INR 6 Lacs / USD 12,000

The Delegate Kit is distributed to all conference chairpersons, speakers, delegates and special invitees. It serves as the tool to create an everlasting impact. Partner's name and logo will be printed on the bags, pens and writing pads. The partner's literature will be inserted in the Delegate Kit.

The deliverables are as follows:

- Exclusive branding of company as "Delegate Kit Partner"
- One speaking slot at the conference track
- Two delegate passes for all the conference tracks running during the expo
- Partner's logo will be included in all the relevant collaterals produced by the organizers in print and on digital domains for IoT India Congress 2018
- Partner's logo as "Delegate Kit Partner" will be:
 - displayed on delegate bag, pens and writing pads
 - displayed on IoT India Congress website with a hyperlink to your website
 - displayed on the branding panels at the exhibition and conference venues
 - displayed on the conference backdrop
 - displayed on the exhibition invitation cards
 - printed in the show directory
 - printed in the post-show report & next edition brochure

Exhibition and Conference Badges Partner (Exclusive) - Cost: INR 4 Lacs / USD 8,000

Every participant including visitors, invitees, media, conference speakers, delegates, partners and exhibitors wear exhibition and conference badges on all days. Partners name and logo will be printed on the exhibition and conference badges. This guarantees a continuous display of the partners name and logo at the venue.

The deliverables are as follows:

- Exclusive branding of company as "Badges Partner".
- Partner's brief profile will be printed on the badges (backside)
- Partner's logo will be included in all the relevant collaterals produced by the organizers in print and on digital domains for IoT India Congress 2018
- Partner's logo as "Badges Partner" will be:
 - displayed on Badges
 - displayed on IoT India Congress website with a hyperlink to your website
 - displayed on the branding panels at the exhibition and conference venues
 - displayed on the conference backdrop
 - displayed on the exhibition invitation cards
 - printed in the show directory
 - printed in the post-show report & next edition brochure

Associate Partner - Cost INR 4 Lacs / USD 8000

The partnership provides unique opportunity of visibility to grab attention and brand recall. Brand logo will be carried in all the relevant marketing collaterals, branding panels.

The deliverables are as follows:

- Two delegate passes for all the conference tracks running during the expo
- Partner's logo will be included in all the relevant collaterals produced by the organizers in print and on digital domains for IoT India Congress 2018
- Partner's logo as "Associate Partner" will be:
 - displayed on IoT India Congress website with a hyperlink to your website
 - displayed on the branding panels at the exhibition and conference venues
 - displayed on the exhibition invitation cards
 - printed in the show directory
 - printed in the post-show report & next edition brochure